

**CONTACT:**  
Sabina Reiner  
Selecta Cut Flowers S.A.U.  
Phone: +49 (0) 711 953 25 81  
Fax: +49 (0) 711 953 25 40  
E-mail: sabina.reiner@selectacutflowers.com



## **NEW VARIETIES on the U.S. market**

### **SOLIDAGO:**

Solidago **Estelle** is a unique product on the market. It has heavy stems with large, creamy white flowers. Estelle is characterized by exceptional shelf life with foliage remaining fresh and green for a prolonged time. This variety gives you the opportunity to innovate and achieve a unique look in bouquets and floral arrangements. It is also excellent for tinting.

- color description ( Cream/White)
- stem length ( 75cm to 80 cm)
- vase life ( 8 to 15 days)
- fragrance (yes/no) (No)

### **GYP SOPHILA:**

Selecta's Pearls® series features the newest generation of Gypsophila on the market. **Pearls® Petite** is a newest addition to this series. This long-lasting variety has small, semi-double flowers concentrated on a dense inflorescence and carried on strong and stable stems. It has terrific display volume. Fresh, new genetics specially designed to use in bouquets.

### **CARNATIONS:**

**Mandalay** – it has a long-lasting and an eye-catching hot pink color. Mandalay will add an incredible accent to any flower arrangement. A must-have novelty!

**Ormea** stands out with big and bright red flowers. This top-quality variety has long and strong stems and a superior vase life. Ormea is a mixture of romance and elegance.

**Jade** – According to HDTV latest resources green continues to gain strength from its association with the growing shift toward eco-consciousness. Jade is the answer to this trend. It has remarkable green-mint color among mini carnations that merges quality, very good number of flowers per stem, and very good vase life.

**Grace** - as the name suggests this variety stands for elegance and beauty. Grace is an elegant standard carnation, with a very deep burgundy color and an amazing size of flowers.

To discover more, go to [www.selectacutflowers.com](http://www.selectacutflowers.com).

### ***About the company:***

Selecta Cut Flowers serves their customers with excellent genetics of various cut flower species. Our products, combined with our market-leading service and technical support, will provide growers with the best solution to meet their needs.

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