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PRESS RELEASE

Walker won Gold Medal

BARCELONA, SPAIN - Walker, Selecta's red carnation, won Gold Medal at "FlowersExpo'2013" in Moscow, Russia. The Jury included leading specialists and experts of the floriculture sector. Evaluation was carried out on a 10-point scale according to the following criteria: conformity to the declared variety, decorative value, plant's quality.

Walker is a reliable variety in all aspects: excellent growth and productivity, very good quality. This high quality variety has thick stem and a big red flower. For this competition Walker was supplied by La Gaitana Farms, a grower of top quality carnations and spray carnations, located in the Savanna of Bogotá, Colombia. To learn more about this company visit www.lagaitanafarms.com.

FlowersExpo in Moscow is an international exhibition for professionals in floriculture and landscape design. About 500 companies from 25 countries (Belgium, Hungary, Denmark, Germany, Holland, Israel, Italy, Spain, India, Kazakhstan, Kenya, Colombia, UAE, Poland, Portugal, the U.S.A., Taiwan, Turkey, Ukraine, Finland, France, Ecuador and Japan), take part in the exhibition.

About the company:

Selecta Cut Flowers serves their customers with excellent genetics of various cut flower species. Our products, combined with our market-leading service and technical support, will provide growers with the best solution to meet their needs. To discover more, go to www.selectacutflowers.com.

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