gerbera.

WWW.SELECTACUTFLOWERS.COM
LEGEND

PRODUCTIVITY • PRODUCCIÓN
1 I AVERAGE • MEDIA • 標準 • 标准
2 I HIGH • ALTA • 高い • 高
3 I VERY HIGH • MUY ALTA • 非常に高い • 非常高

STEM LENGTH IN CM
LARGO DEL TALLO EN CM
茎长 CM

FLOWER DIAMETER IN CM
DIÁMETRO DE LA FLOR EN CM
花径 CM

TOP
IF YOU SEE VARIETIES HIGHLIGHTED WITH
THIS LOGO, COUNT ON QUALITY AND
RELIABILITY.
TOP-RATED VARIETIES OF EXCELLENTLY
PERFORMING CARNATIONS, SELECTED BY
OUR COSTUMERS AROUND THE WORLD.

NEW
WE ARE CONTINUOUSLY WORKING ON
NEW VARIETIES THAT WILL INCREASE YOUR
COMPANY’S BOTTOM LINE

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From breeder to producer, from producer to wholesale, from wholesale to retail we are all performing in a competitive market facing the challenges of perishable products day in and out. In other words: flower business is power business. In order to make it work, all links in the chain must work hand in hand to finally have consumers around the globe enjoy the beauty of our products. This is something to be proud of and it is something to consider when marketing flowers. Flowers give additional value to our well-being, they stand for the good things in life: cherishing loved ones, wishing well, appreciating friendship and beautifying our homes. Let's not forget this when we do what we do: selecting seedlings, not only to create better performing varieties or to perhaps find a new colour; growing flowers for a special day in someone's life, or creating bouquets that excite our eyes. I can't find better reasons for doing what we are doing. To empower you, is our mission. I am proud of our team, helping you in choosing the best varieties for your success. We love to grow... with you!

As always: thank you for your business and hope to see you soon somewhere around the globe!

Nils Klemm
President & CEO

We love to grow... with you!
WE ARE CONTINUOUSLY WORKING ON NEW VARIETIES THAT WILL INCREASE YOUR COMPANY’S BOTTOM LINE.

LET’S TAKE A CLOSER LOOK AT SOME OF THE NEW HIGHLIGHTS.

IDEAL BREATH TAKING SOFT BLUSH TONE WITH EXTRAORDINARY VASELIFE

CINDY (S84)
NEW

COLOMBIAN FLARE
(102 - 49)

BRIGHT ORANGE & YELLOW DELIGHT
EXPRESS ANYTHING YOU DESIRE

NEW

EMMA
(GJ 2007-0133)

HIGHLY PRODUCTIVE AND STABLE
ONE OF A KIND!

ELEGANT CORAL & PEACH FLOWERS

BALANCE GENETICS THAT MAKE A DIFFERENCE.

USER FRIENDLY;
GIVES YOU OPPORTUNITIES
FOR SUCCESS RELIABLE;
EASY TO PROGRAM AND EASY TO SELL
COLOR EXPLOSION

HIGH PRODUCTION VARIETIES IN A WIDE RANGE OF COLORS FOR YOU TO BUILD YOUR IDEAL ASSORTMENT. OUR PROGRAM INCLUDES SPECIAL VARIETIES THAT WORK FOR SUBTROPICAL AND TROPICAL CLIMATES AS WELL.
STANDARD GERBERA

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TOP

BRILLIANT RED CHARM
AND RICH FLOWERING
STANDARD GERBERA

NIGELA
shb
ニゲラ
尼格拉

RIONEGRO
sel®
リオネグロ
里奥内格罗

BOLIVAR
sel®
ボリバー
玻利瓦尔

BEVERLY
real®
ビバリー
贝弗莉

CARMINA
shb
カルミナ
卡米娜

ELEGANT FLOWER SHAPE.

EXCELLENT QUALITY AND EXTRAORDINARY VASELIFE
#SelectaBred Gerbera  ガーベラ  非洲菊

**TRENDY & APPEALING**

IDEAL FOR MIX & MATCH

- **AMELIE**
  - sel®
  - アメリ 爱美丽

- **SUSAN**
  - real®
  - スーザン 苏珊

**STATEMENT FLOWER**

MAXIMIZES YOUR PROFIT AND SATISFIES YOUR CUSTOMERS.

- **TERESA**
  - shb
  - テレサ 特蕾莎

**PERFECT CLEAN**

WHITE CONTRAST WITH DARK CENTER
STANDARD GERBERA

LILIANA
real®
リリアナ
莉莉安

PIA
shb
ピア
皮娅

PRINCE
real®
プリンス
王子

TECLA
real®
テクラ
泰拉

HAVANA
real®
ハヴァナ
哈瓦那

VILASSAR
shb
ヴィラサー
维拉萨

12 65 2

12 70 2

11 65 2
STANDARD GERBERA

TOP

TRUE FOCAL

STANDARD GERBERA

STRONG VIBRANT, SOLID COLOR

MARINILLA

shb

マリニラ

美瑞尼拉

GWENDA

real®

グウェンダ

格温达

KYLLIAN

real®

キリアン

卡莲

MANABI

sel®

マナビ

马纳比
1. Prince
2. Gwenda
3. Nigela
4. Beverly
bicicolor.
BICOLOR GERBERA

MORELIA

morelia

BLACK JACK

real®

CINDY

(S84)

real®

FEBE

real®

NEW
mini gerbera

SELECTED FOR VERY HIGH PRODUCTIVITY.

THESE STATEMENT VARIETIES GIVE YOU THE CHANCE TO PRODUCE THE HIGH-QUALITY PRODUCTS UNDER DIFFERENT GROWING CONDITIONS WITH RELIABILITY.
MINI GERBERA

TRILLI
real*
トゥリリー
特里

SATOMI
real*
サトミ
里同

CONAN
real*
コナン
柯南

FUWA FUWA
sel*
フワフワ
福娃

COTTI CREME
sel*
コッティ クリーム
柯蒂奶油

COLOMBIAN FLARE (102 - 49)
sel*
コロンビアンフレア
哥伦比亚之光

EMMA
(GJ2007-0133)
sel*
エレナ
艾玛
spider gerbera

OLD TIME FAVORITE THAT HAS NEVER GONE OUT OF STYLE OFFERING A DIFFERENT FLOWER TEXTURE.

REGARDLESS OF COLOR OR SIZE SPIDERS GIVE THE OPPORTUNITY TO INNOVATE AND EXPRESS ANYTHING YOU IMAGINE IN A UNIQUE WAY...
SPIDER COLLECTION

ANACLETO
sel®
アナクレート
安娜克莱托

RODRIGO
shb
ロドリゴ
罗得里

RED TRIP
sel®
レッドトリップ
红旗

MIGUEL
sel®
ミゲル
米格尔

SANCHO
sel®
サンチョ
桑丘

HILLARY
shb
ヒラリー
希拉里
## SelectaBred Gerbera ガーベラ 非洲菊

### PRODUCT OVERVIEW

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</table>
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